

# Cleaning Product Ingredient Disclosure



In  
NEW YORK STATE

# Evolution of Chemicals Policy



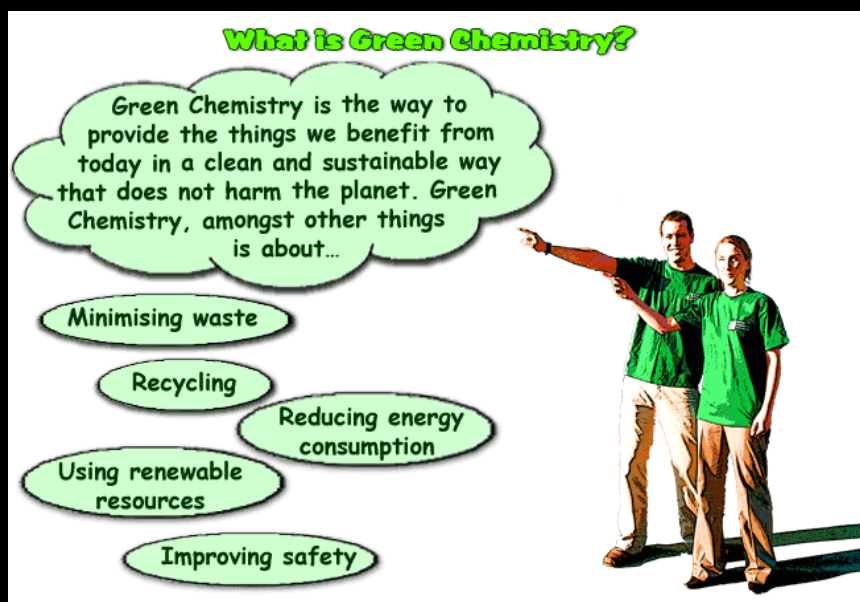
End-of Pipe controls & Superfund (1970's – 80's)



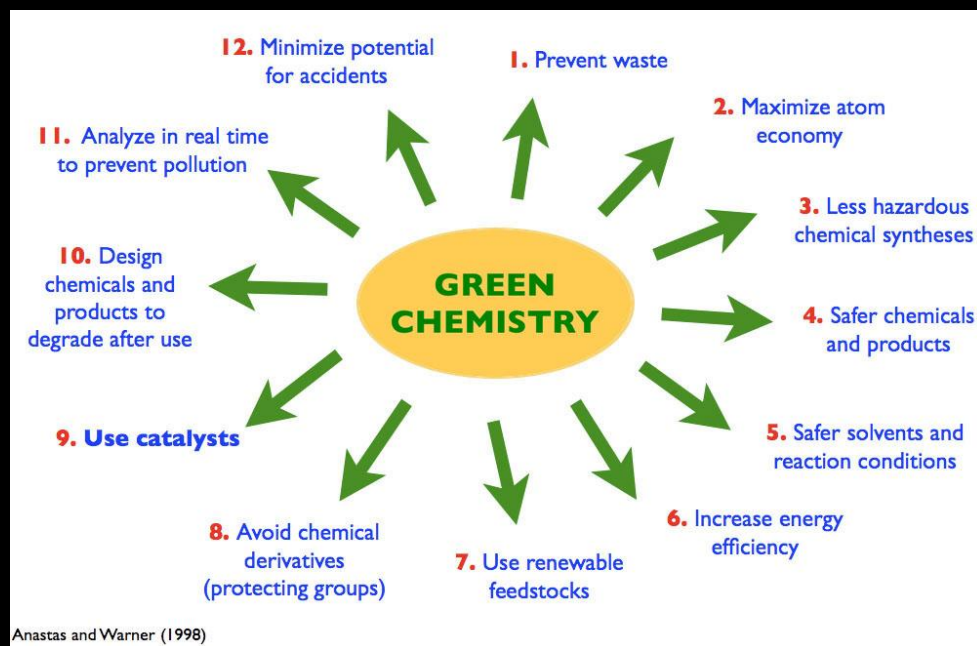
Pollution Prevention (1990's)

# Evolution of Chemicals Policy

Pollution Prevention (1990's) →



Green Product Design, Green Chemistry, Green Procurement, Product Stewardship (2000's)



- ▶ Is there a safer, more environmentally friendly alternative?
- ▶ Is it technically feasible and effective?
- ▶ Is it available on the market at a competitive cost?

# Ingredient Disclosure

- ▶ What chemicals do we know, or have reason to believe, are hazardous?
- ▶ What products contain such chemicals?



# Alternatives Assessment

- ▶ What are the alternatives to a hazardous chemical, and how safe are they?
- ▶ How can we screen chemicals more quickly?





# What Can Government Do?

- ▶ Require ingredient disclosure
- ▶ Create guidelines for alternatives assessment
- ▶ Provide P2 assistance
- ▶ Buy green products



# NYS State Cleaning Product Ingredient Disclosure



Ingredient disclosure law and regs enacted in 1970s

NYS Green Cleaning Law enacted 2005; effective 2006

EO 4, Green Procurement and Agency Sustainability, signed 2008, continued 2011



# GOALS

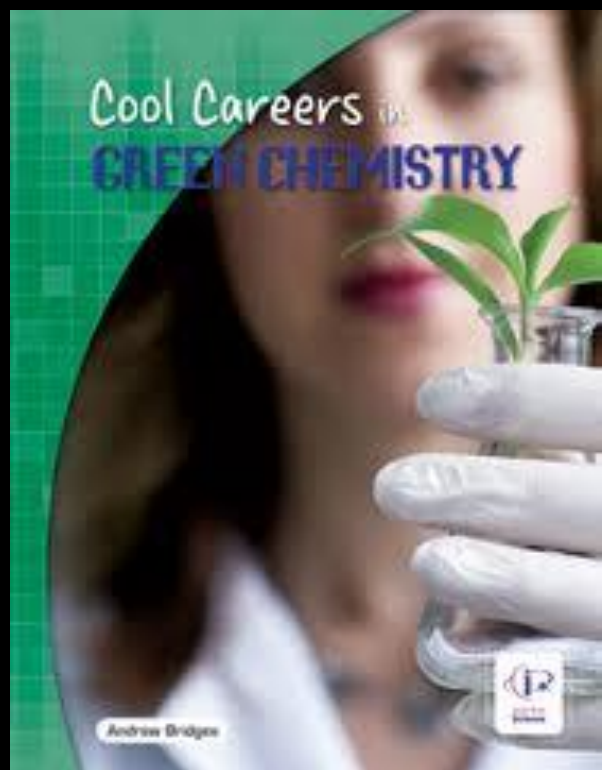
- ▶ Provide useful information to New Yorkers
- ▶ Avoid compromising confidential business information
- ▶ Allow for easy access, synthesis and analysis
- ▶ Minimize burden on manufacturers

# In General

- ▶ CAS #, name  
(where not CBI)
- ▶ Content by weight  
(in ranges)
- ▶ Presence on lists of  
chemicals of  
concern



# Biggest Issues



- ▶ Uniform categories of products
- ▶ Trace ingredients
- ▶ Fragrances
- ▶ Lists of chemicals of concern
- ▶ Company websites vs. centralized database
- ▶ Format for reporting

# Questions to Discuss

- ▶ How best to make reporting uniform with other requirements & build on existing models
- ▶ Balancing flexibility with access and ease of analysis



# Questions to Discuss

- ▶ How to address fragrances
- ▶ How to identify chemicals of concern



Susan Komen Green Chemists for the Cure