

Overview of Product Stewardship Programs

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CSPA[®]

Representing Household & Institutional Products

Aerosol - Air Care - Cleaners - Polishes
Automotive Care - Antimicrobial - Pest Management

CSPA Product Care®



- Voluntary Stewardship Program Exceeding Regulatory Requirements
- Consumer Safety and Environmental Sustainability Throughout the Product Lifecycle
- Company Self-Assessments and a Spirit of Continuous Self-Improvement
- Biannual Training Sessions on Product Safety Management and Product Stewardship

CSPA Goals for Product Care®

- Promote the production and distribution of safe and effective formulated products that provide desirable benefits
- Improve consumer product safety
- Improve performance across broad product stewardship objectives
- Raise consumer product safety awareness
- Encourage self-regulation
- Foster sharing and cross-training to improve company performance

Product Care[®] Principles

- Overall Concepts
- Product Design
- Raw Material, Package and Service Supply
- Manufacture and Production Site Management
- Product Storage and Distribution
- In-market Support, Incident Evaluation and Follow-up
- Consumer Education and Outreach
- Product Disposal

Overall Product Care[®] Concepts

- Protect employees, customers and the community
- Seek and value public comment on products and operations
- Provide information on safe and effective use, and health and environmental risks
- Encourage consumers to partner in appropriate use and disposal
- Work to develop responsible laws, regulations, and industry practices to safeguard the home, workplace, community and environment
- Promote values to contractors and other partners
- Commit to environmental and economic sustainability

Product Design

- Design products, packaging and labeling appropriate for intended uses
- Minimize potential harm to employees, customers, consumers and the environment
- Evaluate products for health and safety to identify consequences of potential exposures
- Encourage sharing of emerging ideas

Raw Material, Package and Service Supply

- Design internal processes for independent selection of raw material, package and service suppliers
- Suppliers and formulators share expertise and information to safely and effectively use materials and services
- Promote product stewardship up and down supply chain

Manufacture and Production Site Management

- Design systems to identify potential risks to workers, the community and the environment
- Design prevention measures to reduce or eliminate potential risks
- Develop and implement emergency response programs for facilities

Product Storage and Distribution

- Establish procedures for handling, storage and distribution of products to protect personnel, property and the environment
- Develop an emergency response plan to address risks associated with handling, storage and distribution
- Encourage sustainable and conservation practices

In-market Support, Incident Evaluation and Follow-up

- Design products, labels, and educational messages to assist safe use
- Ensure that labels, labeling, bulletins, material safety data sheets, and other product information are designed to be accurate and not misleading
- Disseminate safety-related product information regarding routine use of our products that is accurate, complete and in context to the inquiry or concern
- Develop systems to minimize adverse effects when product-related incidents occur
- Assist consumers/customers and provide needed information

Consumer Education and Outreach

- Support public education programs that promote the safe and effective use of our products
- Educate consumers on exposure and toxicity in proper context with safety and risk
- Provide appropriate training materials to assure the proper and safe use of products for commercial, institutional or industrial consumers
- Communicate appropriate environmental, health, safety and efficacy information and warnings to employees, distributors, and consumers

Product Disposal

- Design products and packages compatible with municipal solid waste or sewage handling systems
- Encourage recycling of products, and support waste minimization
- Support programs of Integrated Waste Management (IWM), recognizing the roles of manufacturers, retailers, governments, and consumers in the cost-effective management of waste

How Product Care[®] Works

- Company voluntarily joins Product Care[®]
 - Attend biannual training sessions
 - Conduct self-assessment of their products and operations
 - Establish goals for improvement
 - Strive to achieve goals
 - Renew their Product Care[®] commitment every two years

Industry Product Stewardship Programs

- Product Care[®] (Consumer Specialty Products Association)
- Coatings Care (American Coatings Association)
- Responsible Care (American Chemistry Council)
- Chem Stewards (Society of Chemical Manufacturers and Affiliates)
- Responsible Distribution (National Association of Chemical Distributors)

Product Stewardship

Learning to...

Compete on product price and performance

BUT

Collaborate on product safety and sustainability

Thank You

Questions & Comments

Presented by:

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